

2019 - 2020
Community Partnership Program



Vancouver Cutting Edges LGBT Hockey Club

About the Cutting Edges

The Cutting Edges were founded in 1994 as a gay men's hockey club. Now we are a proud supporter of the LGBTQ+ Allies movement, creating an inclusive environment through sports.

In 1998 the team was registered as non-profit society and established our core tenants:

- **Provide a friendly, fun environment for LGBTQ+ Allies hockey players.**
- **Provide positive exposure of the gay community by maintaining teams in recreational leagues and tournaments.**
- **Promote a sense of self-esteem and well-being among LGBTQ+ Allies hockey players.**



A season 2018-2019 photo of some of the Cutting Edges players after a game at UBC

Inclusive Sports Matter

As an extension of our club, we strive to be socially responsible members of the LGBTQ community and strive to fulfill the secondary purposes of the club:

- To raise funds to assist in carrying out the above purposes.
- Involve the non-hockey community to promote equality in sports by organizing social activities for members and supports.
- Contribute a portion of funds raised to other non-profit or charitable groups in the gay community including: **McLaren House**, and **Dr. Peter Aids Foundation**

For 25 years The Cutting Edges have raised thousands of dollars to support these local foundations by hosting events and reaching communities through our following on Facebook and Instagram.

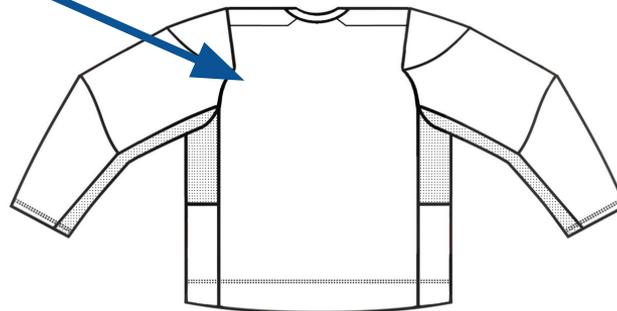


Join us as a community partner!

More than 5,000
followers on social
media and email
subscription!

Partnership
opportunities for
tournaments,
parties, and
Vancouver pride
parade!

Your brand could be here!
or here!



Hundreds of
community
members
attending
Cutting Edges
events where
your brand
could be
featured!

Team title partner unique impressions: ~10,000+
Cold shoulder partner unique impressions: ~3,000



Recognition	Team Title Partner \$2000	Cold Shoulder Partner \$750
You name one team	Yes!	
Featured story for social media, website, and email audiences	Yes!	
Your brand on one team jersey	Yes! Featured on back (large)	Yes! Featured on shoulder (small)
Promotion on Cutting Edges social media and website	Yes!	Yes!
Special recognition at annual Score Party of 400+ people	Yes! 4 tickets and promotional opportunities for your brand	Yes! 2 tickets and promotional opportunities for your brand
Giving back to community	Yes! We will donate 10% of your generous support to charity	Yes! We will donate 10% of your generous support to charity
Tournament sponsorship first right of refusal	Yes!	Yes!

Don't just take it from us!

“We strongly believe in supporting Vancouver’s LGBTQ+ community and inclusive sports, that’s why we’re proud to be long time partners of the Vancouver Cutting Edges - go Fountainhead!”

- The Fountainhead Pub (Team Title Partner)

“We’re proud to partner with the legendary Cutting Edges Hockey Club, true community champions!”

- Dignity Memorial (Cold Shoulder Partner)



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